

Advertising Rates

Dear Interested Advertiser,

As a company that believes in promoting your business, the New York Association of Realty Managers offers you a unique opportunity. NYARM adds great value to your business because the buildings you do business with should be managed by informed and educated professional managers.

Our magazine is a uniquely effective vehicle to carry your message. Managers frequently use our magazine for reference purposes and keep it close by, which means that your message and telephone number is right at their fingertips!

Our advertising rates are very competitive and I personally supervise the circulation, which has grown to 9000 copies and primarily to Building Managers, Managing Agents, Resident Managers or Superintendents, as well as Board Members and professional owners. Please call me at 212-216-0654 for all the details.



Margie Russell

(212) 216-0654

www.nyarm.org

9000 Copy run produced 4 times per year

Circle Your Pricing

		COLOR Pay for 1 issue	COLOR Pay for 4 issues
<input type="checkbox"/> Full Page	8½" w x 11" h	\$1500	\$4740
<input type="checkbox"/> 2/3 Page Vertical	4¾" w x 9¾" h	\$1080	\$3390
<input type="checkbox"/> 1/2 Page Horizontal	7½" w x 4¾" h	\$840	\$2600
<input type="checkbox"/> 1/3 Page Square	4¾" w x 4¾" h	\$600	\$1830
<input type="checkbox"/> 1/3 Page Vertical	2¼" w x 9¾" h	\$600	\$1830
<input type="checkbox"/> 1/4 Page Vertical	3¼" w x 4¾" h	\$550	\$1680
<input type="checkbox"/> 1/6 Page Vertical	2¼" w x 4¾" h	\$380	\$1280
<input type="checkbox"/> Business Card Size	3½" w x 2" h	\$200	\$660
<input type="checkbox"/> Center Pull Out 4 page Brochure/Ad		\$4160	
<input type="checkbox"/> Centerfold 2 page spread advertisement		\$3280	
<input type="checkbox"/> Centerfold Safety Poster Sponsorship		\$3280	
<input type="checkbox"/> Your Company's Promotional Piece INSERTED		\$2300	
<input type="checkbox"/> Magazine Cover Page Banner		\$450 members	
<input type="checkbox"/> Website Home Page Banner		\$450 6 months	