

As a company who believes in promoting their business, the New York Association of Realty Managers offers you a unique opportunity to make the best use of your marketing dollars.

NYARM adds great value to your business because the buildings you do business with should be managed by informed and educated professional property managers.

In addition, please consider our Expo on Sept 26 at the Hotel Pennsylvania!



**New York Association
of Realty Managers, Inc.**

500 Eighth Avenue, Suite 1212
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Dear Interested Advertiser,

NYARM's magazine is a uniquely effective vehicle to carry your message. Building Managers frequently use our magazine for reference purposes and keep the magazine close by, which means that your telephone number is right at their fingertips!

Our advertising rates are very competitive with other industry publications and I personally supervise the distribution, which has grown to 5000 copies which is primarily distributed to Building Managers, Managing Agents, Superintendents or Resident Managers as well as Board Members and professional owners. Please call me at 212-216-0654 for all the details.



Margie Russell

Executive Director
NY Association of Realty Managers

SEE RATE PAGE →

NYARM Magazine & Website Ad Rates

5000 Copy run produced 6 times per year



NYARM Serving the Real Estate Industry



New York Association of Realty Managers is dedicated to raising the standards of excellence for the real estate professional through education, information, legislative initiative and a peer network that makes NYARM the benchmark for technological advancement and career enhancement.

# of issues each ad appears per year →	1		
	Price Per Issue	6	6
	Price Per Issue	Price Per Issue	Pre-Pay Discount
<input type="checkbox"/> Full Page	7 ¼" w x 9 ¾" h	\$1330	\$900 \$4030
<input type="checkbox"/> 2/3 Page Vertical	4 ¾" w x 9 ¾" h	\$990	\$640 \$2860
<input type="checkbox"/> 1/2 Page Horizontal	7 ½" w x 4 ¾" h	\$760	\$500 \$2210
<input type="checkbox"/> 1/3 Page Square	4 ¾" w x 4 ¾" h	\$550	\$350 \$1560
<input type="checkbox"/> 1/3 Page Vertical	2 ¼" w x 9 ¾" h	\$550	\$350 \$1560
<input type="checkbox"/> 1/4 Page Vertical	3 ¼" w x 4 ¾" h	\$370	\$320 \$1430
<input type="checkbox"/> 1/6 Page Vertical	2 ½" w x 4 ¾" h	\$320	\$220 \$1100
<input type="checkbox"/> Business Card Size	3 ½" w x 2" h	n/a	\$120 \$ 550
<input type="checkbox"/> Center Pull Out 4 page Brochure/Ad		\$3100	
<input type="checkbox"/> Centerfold 2 page spread advertisement		\$2400	
<input type="checkbox"/> Centerfold Safety Poster Sponsorship includes 1000 additional posters printed on poster stock for distribution		\$2400	
<input type="checkbox"/> Your Company's Promotional Piece INSERTED in Magazine		\$1600	
<input type="checkbox"/> Monthly Meeting Education Sponsor with picture featured in Magazine		\$500	(non members \$700)
<input type="checkbox"/> Cover Page Banner		\$350	(non members \$450)
<input type="checkbox"/> Website Home Page Banner		\$150	3 month minimum for \$450 12 month discount: \$1,440
→ <input type="checkbox"/> Sept 26 Tradeshow Billboard		\$500	

Or Your Company's Banner on Display

Please affix your business card to space below,

OR email ad copy to mrussell@nyarm.com

OR write your ad message below and we will create an ad for you,
OR call about customizing your ad.

Mail Payments payable to NYARM at
500 8th Ave. Suite 1212, NY, NY 10018
or Call Margie Russell at 212-216-0654

Complete applicable information below unless business card is attached.

Month you wish ad to begin running _____

Your Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Telephone Number _____

Fax Number _____

E-Mail _____

6x Pre-Pay Discount Payment Enclosed \$ _____

Credit Card # _____

Signature _____ Exp. Date _____

(1) Advertising rates are based on a 5000 copy print run, distributed primarily to Building Managers. (2) The advertiser and/or its advertising agency represent that they are authorized to use all information, pictures, logos, printed statements and other matter included in the ads and that they do not contain any libelous material or any matter that would be unlawful, or in any way injurious to a third party. (3) NYARM, its publisher and its agents shall not be held liable for losses or inconveniences to the advertiser for any reason and NYARM and shall not be held liable for failure to publish or circulate the magazine. (4) The publisher reserves the right to reject or cancel any advertising in which the content of the ad does not conform to the aims and standards of the publication.

**FAX THIS RESERVATION FORM TO:
(212) 216-0680**