



The New York Association of Realty Managers  
**Building Managers Conference Morning June 19**

**ALL NYARM Members & Certification Candidates ATTEND FREE**

Property Managers Building Owners Facility Managers  
Building Engineers Superintendents Resident Managers  
Engineers Attorneys CPAs Professionals Consultants  
Coop & Condo Building Boards Suppliers Contractors

**Efforts to Prepare for Local Law # 33**

**Building Entrance Posting of Energy Efficiency Grade Signage  
Has Benefits Extending Beyond Compliance & Payback**

**Who:** Building Management, Lenders, Consultants, ESQs, CFOs, CPAs, PEs

**What:** Combine Energy Efficient Retrofit Incentives with Capital System Upgrades ( 2 Birds, 1 \$tone )

**Where** NYARM, GSM&T Library, 20 West 44<sup>th</sup> Street, NYC **When:** Tuesday Morning, June 19

**Why: Upgrade Capital Systems & Increase Building Value = Net Worth Increase of Apt and/or Building Owner**

- **Fiscal Panacea** is combining periodic capital system upgrades with energy efficient retrofit incentives
- **Financial Incentives** are available & peaking, secure them now because they will not last forever
- **Technical Expertise** is abundant, meet multi-faceted talent who direct & coordinate the projects
- **Leveraged Advantages** are apparent, building balance sheets will improve & show the results
- **Begin Budgets** now, to finish compliance work in 2019, to achieve compliance in 2020
- **Think How** a grade displayed on a sign determines a building's desirability
- **Prioritize**, fast-track, identify painless projects & begin in house tech training
- **Cash Positive** structuring is how the majority of comprehensive projects are arranged
- **Did You Know** that simple common area LED lighting can improve occupant safety & worker productivity?
- **The Team** approach works best with buy-in from a building's: Supervisors, Staff, Boards, Engineers, Owners, Upper & Middle Management, Superintendents, PEs, CFOs, CPAs, Attorneys, Building Managers

8:30 Networking: Exhibits, Refreshments, Property Management Certification Prep, Legal Advice Tables

9:15 Program: **Best Plan Combines Energy Efficient Retrofits, Capital System Upgrades, Financial Incentives**

10:15 Networking: Exhibits, Refreshments, Legal Advice Tables, **Meet the Speakers**

11:00 Meeting Conclusion

√ Achieve, Renew, Complete – **Link to Property Management Certification Details**

√ New York Accredited Realty Manager Certification - NYS & NYC Agency Recognized

▶ **Cost: Free** for all NYARM Members **\$185** For Non Members

▶ **Where: 20 West 44th St, NYC** bet 5/6<sup>th</sup> Aves, GSM&T, Ground Floor Library



Margie Russell  
Executive Director

▼ Membership Summary ▼ Link to **Become a Member** or call 212.216.0654

▶ **Associate** Member Benefits: Pay **\$1100** dues includes ◦ **Advertising** ◦ **Sponsorships** ◦ **Free Conference Exhibits**

▶ **Management** Companies: Pay **\$700** annual dues includes **eight (8)** managers to attend Conferences **FREE all year**

▶ **Individual - Building Managers, Owners, ESQs, CPAs, PEs:** Pay **\$250** dues includes attend Conferences **FREE all year**

**RSVP Required** call email or fax your contact info/business card – Link to **Contact Margie Russell**

Include Your: name, position, phone #, company or building name

Fax 212 216 0680 Call 212 216 0654 **mrussell@nyarm.com**