

New York Association of Realty Managers  
 NYARM's Executive Director  
 Mail c/o Margie Russell  
 60 West 66th Street #34 i  
 New York, NY 10023



TO: Property Management Company  
 \$700 Is all inclusive. There are no additional costs for up to 8 managers to attend any of the regular programs.  
 SEE BELOW

For your convenience we do accept payment by credit card

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Date		Status
8/1/2018	MEMBERSHIP	PROPOSAL

Description	Amount
<p>NYARM's continuing education, membership and participation improves building management's ability to succeed.</p> <p>Utilizing my own combined 35 years managing property and being a building management instructor, I bring building owners and managers to a higher level of competency. HOW?</p> <ul style="list-style-type: none"> <li>* Emphasizing, reinforcing and honing a manager's FISCAL ACUITY.</li> <li>* Enlightening property managers to start thinking like an ASSET MANAGER.</li> <li>* Helping them attain the next level of financial sophistication and COMPREHENSION.</li> <li>* Increasing their understanding that actions or inactions greatly impact a building's BALANCE SHEET.</li> <li>* Because the healthier the balance sheet, the greater the value of the building and/or its apartments.</li> </ul> <p>Please support this effort to raise industry standards.</p> <ol style="list-style-type: none"> <li>1) Superior professionals conduct the programs.</li> <li>2) Participation applies to NYS &amp; NYC recognized property mgmt certifications.</li> <li>3) In addition to Fiscal Acuity, we emphasize: Compliance; Legal Jeopardy; Ethical Decision Making; Risk &amp; Liabilities</li> </ol> <p>The \$700 membership dues includes at no \$00 additional cost for any (8) members of your mgmt team to attend the programs.</p> <p>Program dates &amp; links: 2018 Aug 15 Sept 12 Oct 30 Dec 4 --- 2019 Jan 29 Feb 26 March 26 April 16 June 18  <a href="http://www.nyarm.com/August15attend.pdf">http://www.nyarm.com/August15attend.pdf</a>  <a href="http://www.nyarm.com/Sept12attend.pdf">http://www.nyarm.com/Sept12attend.pdf</a>  <a href="http://www.nyarm.com/Oct30EXHIBIT.pdf">http://www.nyarm.com/Oct30EXHIBIT.pdf</a></p> <p>The \$700 membership dues also includes at no \$00 additional cost for any (8) members of your mgmt team to attend the building management classes</p> <p>Skills Classes: 6 - 8 pm at 500 8th Ave, NYC at Pearl Studios [members attend free]          For the improvement of managing Commercial, Multifamily, Mixed Use Buildings</p> <ol style="list-style-type: none"> <li>1) 2018 (2 parts) August 22 &amp; September 17              Innovative Use of Governance Documents/Methods: Alteration Agreements, Corporate Bylaws, House Rules, Lease Provisions</li> <li>2) 2018 (3 parts) October 8, 15, 22              Annual Budgeting Operating – Repairs – Capital Improvement Projects</li> <li>3) 2019 (4 parts) January 14, 21 &amp; February 11, 18              How to Interpret Financial Reports Annual – Monthly - Quarterly</li> </ol> <p>Please approve payment for a year of membership &amp; programs that will benefit your company and buildings. \$700</p> <p>Thank you for your consideration, Margie Russell, NYARM, Executive Director</p> <p>Please click on my bio link <a href="http://www.linkedin.com/in/margierussell/">www.linkedin.com/in/margierussell/</a></p>	700.00