

New York Association of Realty Managers, NYARM www.nyarm.com

Register for events listed below by contacting Margie Russell, Executive Director
m516 456 0313 f212 216 0680 mrussell@nyarm.com <https://www.linkedin.com/in/margierussell/>

NYC Commercial to Residential Zoning

Commercial, Multi-family, Mixed-use Building Decision Makers & Their:
Management Teams, Professionals, Service Providers, ESQs, CPAs, P.E.s, Vendors, Management Company Leadership & Administrative Staff, Coop/Condo Board Members, Building Engineers, Architects, Handy-persons, Construction Managers, Superintendents, Building Managers, Resident Managers, Property Managers

February 10 Friday 5:30-8pm Scroll for Details Office Building and Apt Building Networking

"The Idea Exchange" at West 35th & 8th Ave, NYC
Meet & Connect while engaging in NYC's Evolving Future
●Penn District ●Midtown West ●The 34th Street District
Participate in NYC's "Moonshot" Creating Tens of Thousands
New Apartment Units by Rezoning Commercial Space

NYC Embarks on a Real Estate "Once-in-a-Century" Change -This change is expected to be a natural fit for NYC's Garment District because it tops the list of having the necessary prerequisites. NYARM, being a leader in apartment building management, has created an ad-hoc think-factory for the purpose of offering insight to the leadership charged with the task of steering a massive amount of building conversions, from commercial to residential multi-family/mixed use, zoning.

With the, now expected, increase in housing units, and, the reduction of commercial space, more opportunities will follow that require trained multifamily management and building staff. Commercial building management and ownership join us Feb 10th.

► **February 10th Location: 481 8th Ave at West 35th Street, Manhattan**

Trattoria Bianca Restaurant <https://www.trattoriabianca.com/about>

- **Dress Code** = What you prefer or, your work attire.
- **\$20** all NYARM Members or; Building Ownership Entities
- **\$20** guests of NYARM Members or; "Qualified Prospective" NYARM Members
- **\$80** for all others
- **\$200** to exhibit your company's products or services
- **Cash Bar** is paid by the individual directly to the restaurant
- > **Entry fee includes "comfort food" appetizers**

RSVP is necessary please text, call or email Margie Russell mrussell@nyarm.com
516-456 0313 your: name, phone #, company or, location affiliation & position.

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**Why is NYARM networking special?** Because, Executive Director Margie Russell, has over 40 years experience conducting in person business events.

**NYC Partnership Inc. and The NY Chamber of Commerce & Industry said in 1983.**

"Margie Russell's chairing of the Chamber's Membership Committee puts her extraordinary skills to good use as she provided the energy for membership drives, staff support and, most importantly, 'Business Card Exchanges'. At these Exchanges she is seen everywhere, introducing businesses to one another & explaining the best way businesses can work with each other...."

**What a recent attendee said about NYARM** "That was a terrific event, it was a pleasure to meet you! I will definitely become a fixture at these monthly meetings. Every person that I met was so genuine. Please send me the paperwork so that I can join NYARM."

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Feb 17 Friday is NYARM's Next Webinar 12noon-1pm

Differentiating Project/Construction Delivery Methods

Guaranteed Maximum Price ● Private Public Partnerships ● Design Build ● Design Bid Build
At Risk Const't Management ● Owners Project Management Rep
Integrated Project Delivery ● Agency Const't Mgmt

Presenter: Carmen Rainieri, AIC, CPC, CCM, LEED AP/BD+C

Regional Director, Regional Director, Skanska Integrated Solutions

carmen.rainieri@skanska.com

► **RSVP is necessary** to receive the Zoom login information please: text, call or email (516) 456 0313 mrussell@nyarm.com and include your: name, phone #, company or, location affiliation & position.
No cost to attend and NYARM membership is not required.

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### Upcoming Virtual Bldg Mgmt Certification Courses New York Accredited Realty Manager Certification Recommended for Both Commercial & Multifamily Managers

#### **--BLUEPRINTS--**

Reading, Managing, Updating, Documenting, Interpreting  
for demolition and rehab of commercial & multifamily buildings.

**3 Sessions = 6 hours 9:30-11:30am Feb 25, March 4th & 11th Saturdays**

● **Course Cost: Members = \$90 ... Non Members = \$180**

**Instructor** Carmen, AIC, CPC, CCM, LEED AP/BD+C

Regional Director, Skanska Integrated Solutions

[carmen.rainieri@skanska.com](mailto:carmen.rainieri@skanska.com)

#### **--TEAM BUILDING--**

**2 Sessions = 4 hours 9:30-11:30am April 1st & 2nd, Sat & Sunday**

● **Course Cost: NYARM Members = \$60 ... Non Members = \$120**

**Instructor** Vernon Grant [linkedin.com/in/vernon-rupert-grant](https://www.linkedin.com/in/vernon-rupert-grant)

[verupe@aol.com](mailto:verupe@aol.com)

#### **--A BUILDING's CORPORATE DOCUMENTS--**

A majority of management's actions, or in actions, should begin with  
referencing the financial and physical operation's documentdictates.

**3 Sessions = 6 hours 9:30-11:30am April 15th, 22nd & 29th, Saturdays**

● **Course Cost: NYARM Members = \$90 ... Non Members = \$180**

**Instructor** Marianne Ciccantelli [www.linkedin.com/in/marianne-ciccantelli](https://www.linkedin.com/in/marianne-ciccantelli)

m 917 273 8347 [mcnyny@gmail.com](mailto:mcnyny@gmail.com)

#### **--CONDUCTING EFFECTIVE MEETINGS--**

**2 Sessions = 4 hours 9:30-11:30am May 20th & 21st, Sat & Sunday**

● **Course Cost: NYARM Members = \$60 ... Non Members = \$120**

**Instructor** Vernon Grant [linkedin.com/in/vernon-rupert-grant](https://www.linkedin.com/in/vernon-rupert-grant)

[verupe@aol.com](mailto:verupe@aol.com)

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**text 516 456 0313 or email [mrussell@nyarm.com](mailto:mrussell@nyarm.com)**

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RECOMMENDED VIDEOS & TRAININGS

- **The Catalyst for the Future New York City, a PODCAST** by Bill Weidner
Featuring Melissa Román Burch, EVP and COO of The New York City Economic
Development Corporation Link to Podcast [linkedin.com/in/BillWeidner/](https://www.linkedin.com/in/BillWeidner/)
- **IREM, Institute of Real Estate Management - "How DEI, diversity, equity and inclusion can drive ethical practices"** Watch Video <https://vimeo.com/79531965>
- **Building Service Workers Union Local 32BJ Benefit Funds Training School**
In person & Virtual Courses Link To Training Catalog
- **Classes for "RMERT" Residential Manager Emergency Response Team**
Next Training Course Registration Contact Info & Outline
- **CUNY City University of NY, Bldg Performance Lab & NYC Sustainability**
About Us Sustainability Help Center
- **NYC Accelerator** Trainings Events Financing Tool Kit Building Energy Laws

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**Have You Paid Your Annual NYARM Membership Dues?**  
**Have You Joined NYARM?**

**Is your Property Management Certification Current?**  
Associate Membership/Advertising Information \$1100

Individual Building Manager or Professional \$250\*

Bldg Mgmt Certification Processing Included With Membership  
Management Company & Professional Firms \$700