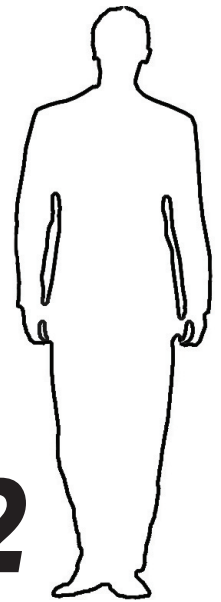


# EXHIBIT ON

The Top Floor Hotel Pennsylvania  
7th Avenue & 33rd Street, NYC

**WEDNESDAY**  
**SEPTEMBER 22**



## BOOTH RESERVATION FORM

**SHOW IS LIMITED TO JUST 85 BOOTHS**

### Exhibit Space: (approximately 8' x 10')

Booth Members	\$2300
Booth Non-members	\$2500
Mini Tables Tops, Seminar Area	\$1250
Electricity ..... Included	n/c
Six-foot Table ..... Included	n/c
Carpet ..... Included	n/c
Chairs ..... Included	n/c

### Circle Your Selection

### Sponsorship Opportunities:

Banner Signage 2'x4'	\$500
Corporate Underwriter <i>(Signage, Full Page Ad in Program, 1/2 Page Ad in Magazine)</i>	\$1000

### Program Advertising:

Half-page ad in Expo Program	\$200
Full-page ad in Expo Program	\$300
Inside Front Cover	\$1100
Inside Back Cover	\$1100
Outside Back Cover	\$2000

### Deposit of \$1600 necessary to hold a booth

Assign me the best location available.

Total Amount: \_\_\_\_\_

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ email \_\_\_\_\_

Check enclosed (to NYARM)  Charge my credit card:  Amount: \_\_\_\_\_

→ Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Fax this form payment to **NYARM**. 500 Eighth Ave Suite 807, New York, NY 10018.  
For more information, call Margie Russell (212) 216-0654, Fax to (212) 216-0680,  
or email [mrussell@nyarm.com](mailto:mrussell@nyarm.com). \*\*Booth sizes are approximate and may vary slightly

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